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Ethics and Auditing Tom Campbell 2005-06-01 Ethics and Auditing examines ethical challenges exposed by recent accounting and auditing 'lapses' through a study of interconnected moral, legal and accounting issues. The book aims to engage a broad readership in the discussion of audit failure and reform. With its range of intellectual and practical perspectives, Ethics and Auditing provides critical analyses of auditor independence, conflicts of interest, self-regulation, the setting and enforcing of auditing standards, and ethics education.

Ethics Barbara MacKinnon 2000-07 Combining theory and issues with text and readings, this ethics text begins with coverage of ethical theory, utilitarianism, Kant's moral theory, natural law, and virtue ethics. It then goes on to discuss contemporary ethical issues ranging from personal ones, such as sexual morality and euthanasia, to matters of public policy, such as legal punishment, and international concerns, such as war and peace and economic justice.

Applied Ethics: Oxford Bibliographies Online Research Guide Oxford University Press 2010-06-01 This ebook is a selective guide designed to help scholars and students of social work find reliable sources of information by directing them to the best available scholarly materials in whatever form or format they appear from books, chapters, and journal articles to online archives, electronic data sets, and blogs. Written by a leading international authority on the subject, the ebook provides bibliographic information supported by direct recommendations about which sources to consult and editorial commentary to make it clear how the cited sources are interrelated related. This ebook is a static version of an article from Oxford Bibliographies Online: Philosophy, a dynamic, continuously updated, online resource designed to provide authoritative guidance through scholarship and other materials relevant to the study Philosophy. Oxford Bibliographies Online covers most subject disciplines within the social science and humanities, for more information visit www.oxfordbibliographies.com.

ACCA Essentials P1 Governance, Risk and Ethics Revision Kit 2014 BPP Learning Media 2014-06-01 The examining team reviewed P1 Practice & Revision Kit provides invaluable guidance on how to approach the exam and contains past ACCA exam questions for you to try. You will learn what to expect on the test, how to analyse questions and also be able to attempt additional questions prepared by BPP Learning Media that reflect the scenarios and technical questions you will find on the exam.

ACCA P1 Governance, Risk and Ethics BPP Learning Media 2016-02-01 BPP Learning Media's status as official ACCA Approved Learning Provider - Content means our ACCA Study Texts and Practice & Revision Kits are reviewed by the ACCA examining team. BPP Learning Media products provide you with the exam focussed material you need for exam success. *How to Use Your Reading in Your Essays* Jeanne Godfrey 2018-08-08 Reading is part and parcel of academic writing, and knowing which sources to include in assignments and how to go about this process can be challenging. That's where this handy guide comes in. With over 20 years' experience in the field, Jeanne Godfrey is no stranger to essay writing. Taking students step-by-step through the process, from choosing their sources to checking their work, she helps students to develop the skills and confidence they need to use their reading effectively in their essays and get the best marks possible

for their work. Concise and practical, it breaks down the 'why' and 'how' of using reading in academic writing and contains valuable guidance on paraphrasing, comparing the views of different authors and commenting on sources. This book is ideal for students of all disciplines, and can be used by college students, undergraduates and postgraduates. New to this Edition: - Part A contains new sections on how to target your reading, remain focused and know when to stop reading - New section on how to use reading in reports, supported by short report extracts - New two-colour text design to enliven the reading experience and make the text more accessible

The CCC Chronicles Alfred Emile Cornebise 2004-04-02 "This book considers all phases of life in the CCC from various perspectives, but especially focuses on CCC camp journalism. The CCC newspapers provide a look at American life - socially, politically, culturally and militarily - during the Great Depression. The text explores how Happy Days and other newspapers were created and distributed, who wrote for them, and what they contained."--BOOK JACKET.

My Revision Notes: AQA A-level Philosophy Paper 1 Epistemology and Moral Philosophy Dan Cardinal 2019-05-28 Target success in AQA A-level Philosophy with this proven formula for effective, structured revision; key content coverage is combined with exam-style tasks and practical tips to create a revision guide that you can rely on to review, strengthen and test students' knowledge. With My Revision Notes, every student can: - Plan and manage a successful revision programme using the topic-by-topic planner - Consolidate subject knowledge by working through clear and focused content coverage - Test understanding and identify areas for improvement with regular 'Now Test Yourself' tasks and answers - Improve exam technique through practice questions, expert tips and examples of typical mistakes to avoid

IAS Mains Chapterwise Solved Papers General Studies Siddharth Mittal 2021-04-17 1. The book is designed for preparation of civil services exams 2. It is divided into 4 papers and segmented into topics. 3. Last 5 Years solved papers are given to understand the changing paper. 4. Chapterwise Questions are provided from 2020 to 1997 for practice. 5. Solved Papers 2020-2017 are given for practice. Candidates, who are appearing in IAS Main Exams, are always in need of comprehensive and accurate study material which could actually serve the purpose for the smart and cumulative understanding of the subject. General Studies is a very dynamic topic which requires in depth analysis and vast knowledge. With the current edition of "IAS Mains General Studies Chapterwise Solved Papers 2020-1997" candidates are guided with the authentic source of information following the current paper pattern. The book is divided into 4 Parts providing complete practice of each paper. Every chapter is loaded with good number of questions from 1997 to 2020 along with detailed solutions. Solved Papers (2020-2017) are provided to get the better insight of the question papers and its pattern. TOC Solved Paper 2020-2017 (Paper - I, II, III, IV), Paper I – Indian Heritage and Culture, History and Geography of the World and Society, Paper II – Governance, Constitution, Polity, Social Justice and International Relations, Paper III – Technology, Economic Development, Biodiversity, Environment, Security and Disaster Management, Paper IV – Ethics, Integrity and Aptitude.

Our Stories John Martin Fischer 2009-05-06 In this collection of essays on the metaphysical issues pertaining to death, the meaning of life, and freedom of the will, John Martin Fischer argues (against the Epicureans) that death can

be a bad thing for the individual who dies. He defends the claim that something can be a bad thing--a misfortune--for an individual, even if he never experiences it as bad (and even if he does not any longer exist). Fischer also defends the commonsense asymmetry in our attitudes toward death and prenatal nonexistence: we are indifferent to the time before we are born, but we regret that we do not live longer. Further, Fischer argues (against the immortality curmudgeons, such as Heidegger and Bernard Williams), that immortal life could be desirable, and shows how the defense of the (possible) badness of death and the (possible) goodness of immortality exhibit a similar structure; on Fischer's view, the badness of death and the goodness of life can be represented on spectra that display certain continuities. Building on Fischer's previous book, *My Way* a major aim of this volume is to show important connections between issues relating to life and death and issues relating to free will. More specifically, Fischer argues that we endow our lives with a certain distinctive kind of meaning--an irreducible narrative dimension of value--by exhibiting free will. Thus, in acting freely, we transform our lives so that our stories matter.

Essays on Aristotle's Ethics Matina Souretis Horner Distinguished Professor Radcliffe College Professor of Philosophy Amelie Oksenberg Rorty 1980 "Uniformly distinguished. . . . The cream of the philosophical thinking that has been done by students of Aristotle in this country and in Britain in the last few years. This compilation will mark a high point of excellence in its genre."—Gregory Vlastos, University of California, Berkeley

There's No Such Thing as "Business" Ethics John C. Maxwell 2007-10-15 There's no such thing as business ethics. How can that be? Because a single standard applies to both your business and personal life--and it's one we all know and trust: the Golden Rule. Now bestselling author John C. Maxwell shows you how this revered ideal works everywhere, and how, especially in business, it brings amazing dividends. *There's No Such Thing As "Business" Ethics* offers: * Stories from history, business, government, and sports that illustrate how talented leaders invoked this timeless principle * Examples of difficult business decisions--layoffs, evaluations, billing clients, expansion--and how the Golden Rule applies to each * The five most common reasons people compromise their ethics--and how you can prevail over such moral obstacles * How applying the Golden Rule to business builds morale, increases productivity, encourages teamwork, lowers employee turnover, and keeps clients coming back. John C. Maxwell not only reveals the many ways the Golden Rule creates the perfect environment for business success, but does it with great wisdom, warmth, and humor. Backed by flawless research and the ideas of history's best thinkers, this engaging book brilliantly demonstrates how doing the right thing fosters a winning situation for all, with positive results for employees, clients, investors, and even your own state of mind. Business runs much more smoothly, profits increase, and you know that you've set the groundwork for years of future prosperity...and it's all thanks to the tried-and-true Golden Rule.

Feminists Doing Ethics Peggy DesAutels 2001 As the initial book in the *Feminist Constructions* series, *Feminists Doing Ethics* broaches the ideas of critiquing social practice and developing an ethics of universal justness. The essays collected within explore the intricacies and impact of reasoned moral action, the virtues of character, and the empowering responsibility that comes with morality. These and other essays were taken from *Feminist Ethics Revisited: An International Conference on Feminist Ethics* held in October of 1999. Waugh and DesAutels bring to light in these pages work discussed at this conference that extends our understanding of morality and ourselves. Visit our website for sample chapters!

[Applied Ethics](#) Ruth F. Chadwick 2002

IAS Mains General Studies Paper 4 Ethics Integrity & Aptitude Mohit Sharma 2022-04-03 The civil services examination (CSE) is considered to be the mother of all written examination and before starting the preparation for the paper; the aspirants are required to know the insights of it which will fast track their preparation level. The written exam (main) consists of nine papers, but only 7 papers are counted for final merit ranking. For the remaining two papers, candidates should secure minimum marks prescribed by the commission each year. The series of IAS Mains General Studies of Paper – 4

deals with Ethics, Integrity and Aptitude, this book has been designed to give an in-depth coverage of all the topics as prescribed in the syllabus. You get the detailed explanations for the issues related to ethics & integrity, complete coverage of moral philosophy through various philosophers of India & the world. This book provides: 1. New case studies along with the solutions as asked in the GS Paper – 4 2. Complete restructuring of Unit – 5, 6 & 7 3. Solved Papers of 2020 & 2021 with detailed solutions 4. Detailed explanations for issues related to ethics & integrity 5. Complete coverage of Moral philosophy through various philosophers of India and the world 6. Discussion of the theoretical concepts with contemporary examples 7. unit wise exam pattern Question based on UPSC exam TOC Solved Papers 2020 & 2021, Unit 1: Ethics and Human Interface, Unit 2: Attitude, Unit 3: Aptitude & Foundational Values for Civil Services, Unit 4: Emotion Intelligence, Unit 5: Moral Thinkers and Philosophers from India and World, Unit 6: Public/Civil Service Values and Ethics in Public Administration, Unit 7: Probity in Governance, Case Studies, Glossary, Advanced Contemporary Case Studies. **Essays on Ethics, Social Behaviour, and Scientific Explanation** J.C. Harsanyi 1976-12-31 When John Harsanyi came to Stanford University as a candidate for the Ph.D., I asked him why he was bothering, since it was most unlikely that he had anything to learn from us. He was already a known scholar; in addition to some papers in economics, the first two papers in this volume had already been published and had dazzled me by their originality and their combination of philosophical insight and technical competence. However, I am very glad I did not discourage him; whether he learned any thing worthwhile I don't know, but we all learned much from him on the foundations of the theory of games and specifically on the outcome of bargaining. The central focus of Harsanyi's work has continued to be in the theory of games, but especially on the foundations and conceptual problems. The theory of games, properly understood, is a very broad approach to social interaction based on individually rational behavior, and it connects closely with fundamental methodological and substantive issues in social science and in ethics. An indication of the range of Harsanyi's interest in game theory can be found in the first paper of Part B --though in fact his own contributions are much broader--and in the second paper the applications to the methodology of social science. The remaining papers in that section show more specifically the richness of game theory in specific applications.

Uttar Pradesh Civil Services General Studies Solved Papers Prelim (2015 - 20) & Main (2018 - 20) Exams Disha Experts 2021-08-01

IAS Mains Paper 4 Ethics Integrity & Aptitude 2021 Mohit Sharma 2020-10-01

Ethics: Theory and Contemporary Issues, Concise Edition Barbara MacKinnon 2015-01-01 ETHICS: THEORY AND CONTEMPORARY ISSUES, 8E CONCISE presents the major areas of ethical theory through an engaging collection of contemporary moral debates. First, readers are introduced to such ethical subjects as religion and global ethics, utilitarianism and deontology, natural law ethics, virtue ethics, non-Western paradigms, feminist ethics, and care ethics. Then, these and other ethical concepts provide the framework for in-depth discussions on moral dilemmas such as euthanasia, sexual morality, economic justice, animal ethics, war, violence, and globalization. Plus, this edition brings the debate up-to-date with detailed discussions of timely moral topics such as same-sex marriage, structural racism, factory farming, pacifism, and global distributive justice. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Ethics of Forgiveness Christel Fricke 2013-03-01 We are often pressed to forgive or in need of forgiveness: Wrongdoing is common. Even after a perpetrator has been taken to court and punished, forgiveness still has a role to play. How should a victim and a perpetrator relate to each other outside the courtroom, and how should others relate to them? Communicating about forgiveness is particularly urgent in cases of civil war and crimes against humanity inside a community where, if there were no forgiveness, the community would fall apart. Forgiveness is governed by social and, in particular, by moral norms. Do those who ask to be forgiven have to fulfil certain conditions for being granted forgiveness? And what does the granting

of forgiveness consist in? We may feel like refusing to forgive those perpetrators who have committed the most horrendous crimes. But is such a refusal justified even if they repent their crimes? Could there be a duty for the victim to forgive? Can forgiveness be granted by a third party? Under which conditions may we forgive ourselves? The papers collected in the present volume address all these questions, exploring the practice of forgiveness and its normative constraints. Topics include the ancient Chinese and the Christian traditions of forgiveness, the impact of forgiveness on the moral dignity and self-respect of the victim, self-forgiveness, the narrative of forgiveness as well as the limits of forgiveness. Such limits may arise from the personal, historical, or political conditions of wrongdoing or from the emotional constraints of the victims.

Ethical and Policy Issues in International Research: Commissioned papers and staff analysis United States. National Bioethics Advisory Commission 2001

Essays in Ethical Theory Richard Mervyn Hare 1989 R.M. Hare is one of the most widely discussed of today's moral philosophers. In this volume he has collected a number of essays, including one which is previously unpublished, which fill in the theoretical background of his thought. Each essay is self-contained, but together they give a connected picture of his views on such questions as the objectivity and rationality of moral thinking, the issue between the ethical realists and their opponents, the place in our moral thought of appeals to common convictions, and how to tell whether a feature of a situation is morally relevant.

ACCA Paper F8 - Audit and Assurance (INT) Practice and revision kit BPP Learning Media 2012-01-01 The examiner-reviewed F8 Practice and Revision Kit provides you with many real exam questions as well as a suggested question plan to assist you in your revision phase. Answers include references back to the Study Text so that you can go back to the material if you need to. Additional help is provided in the form of 'Top tips' and 'Easy marks'.

Nursing Ethics Janie B. Butts 2005 Based on the concept that compassionate relationships between nurses and patients form a vital element of humanistic nursing, *Nursing Ethics: Across the Curriculum and Into Practice* provides foundational knowledge about ethics to prepare nursing students for the moral issues they will experience daily. Derived from theoretical foundations, clinical evidence and case study, this text is ideal for nursing students by providing decision-making approaches and models, rationale for decisions, and management of care for various topics. Addressing a wide array of nursing moral issues, this text includes current scholarly literature, related news briefs, and research and legal findings regarding ethical issues.

Feminist Perspectives in Medical Ethics Helen B. Holmes 1992 The fields of medical ethics and women's studies have experienced unprecedented growth. This work aims to show how a feminist perspective advances biomedical ethics. It uncovers inconsistencies in traditional arguments and argues for the importance of hitherto ignored factors in decision making.

Canadian Issues in Environmental Ethics Wesley Cragg 1997-06-10 Is it possible to design a forest policy that satisfies ethical and environmental concerns and is acceptable to business, labour and First Nations representatives? What is the best path through the tangle of ethical issues surrounding the collapse of the east coast fishery? What sort of obligations does a rich nation such as Canada have to satisfy the claims of global environmental justice? These are the sorts of issues in applied ethics that are tackled in this collection of essays, the vast majority of which have been written especially for this volume. It is the first Canadian collection of its kind. The book is divided in to sections detailing with such topics as the environment and the economy; ethical issues relating to non-human animals; issues of gender; and issues relating to native peoples. Most of the authors are philosophers, though specialists in geography, geology, and the social sciences are also among the contributors. Frequent reference is made to theoretical ethical concerns, but the focus throughout is on applied ethics, and a variety of case studies are included. (Examples include essays on animal rights and the case of native hunters; surface mining in Northern Ontario, the Quebec arctic; and fishing communities in the Maritimes.) Comparisons are frequently drawn to policies and ethical questions arising in other countries-most prominently the United

States.

Technical Papers 1985

Ethics: Theory and Contemporary Issues Barbara MacKinnon 2014-01-01 Introduce your students to the major perspectives in ethical theory and a broad range of contemporary moral debates using MacKinnon/Fiala's *ETHICS: THEORY AND CONTEMPORARY ISSUES*, Eighth Edition. Illuminating overviews and a selection of readings from traditional and contemporary sources make even complex philosophical concepts reader-friendly.

Comprehensive, clear-sighted introductions to general and specific areas of ethical debate cover influential ethical theories, including religion and global ethics, utilitarianism and deontology, natural law ethics, virtue ethics, and feminist and care ethics. Contemporary moral issues discussed include euthanasia, sexual morality, economic justice, animal ethics, war, violence, and globalization. A broader range of voices and philosophical traditions in this edition includes continental and non-Western philosophers, with new readings from prominent ethicists such as Kwame Anthony Appiah, Angela Y. Davis, Mohandas Gandhi, and Richard Rorty. Increased coverage of contemporary dilemmas highlights issues of widespread interest, such as same-sex marriage, structural racism, factory farming, pacifism, and global distributive justice. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

ETHICS, INTEGRITY AND APTITUDE: CIVIL SERVICES

EXAMINATION (GS PAPER-IV) Team ARSu 2020-06-06 Ethics, Integrity and Aptitude book for Civil Services Examination (GS Paper-IV) to develop readers attitude & approach to issues relating to integrity, probity in public life and problem solving approach to various issues & conflicts faced by him in dealing with society. Topics covered include- Ethics & Human Interface: Essence, determinants & consequences of Ethics in-human actions; its dimensions; ethics in private & public relationships. Human Values- lessons from the lives & teachings of great leaders, reformers & administrators; role of family, society & educational institutions in inculcating values Attitude: content, structure, function; influence & relation with thought & behaviour; moral & political attitudes; social influence & persuasion Aptitude & foundational values for Civil Service, integrity, impartiality & non-partisanship, objectivity, dedication to public service, empathy, tolerance & compassion Emotional intelligence-concepts, & their utilities and application in administration & governance Contributions of moral thinkers and philosophers from India & the world Public/Civil service values & Ethics in Public administration: Status and problems; ethical concerns & dilemmas in government & private institutions; laws, rules, regulations & conscience as sources of ethical guidance; accountability & ethical governance; strengthening of ethical & moral values in governance; ethical issues in international relations & funding; corporate governance etc.

How to Play Video Games Nina Huntemann 2019-03-26 Forty original contributions on games and gaming culture What does Pokémon Go tell us about globalization? What does Tetris teach us about rules? Is feminism boosted or bashed by Kim Kardashian: Hollywood? How does BioShock Infinite help us navigate world-building? From arcades to Atari, and phone apps to virtual reality headsets, video games have been at the epicenter of our ever-evolving technological reality. Unlike other media technologies, video games demand engagement like no other, which begs the question—what is the role that video games play in our lives, from our homes, to our phones, and on global culture writ large? *How to Play Video Games* brings together forty original essays from today's leading scholars on video game culture, writing about the games they know best and what they mean in broader social and cultural contexts. Read about avatars in *Grand Theft Auto V*, or music in *The Legend of Zelda: Ocarina of Time*. See how *Age of Empires* taught a generation about postcolonialism, and how *Borderlands* exposes the seedy underbelly of capitalism. These essays suggest that understanding video games in a critical context provides a new way to engage in contemporary culture. They are a must read for fans and students of the medium.

Writing and Publishing a Scientific Research Paper Subhash Chandra Parija 2017-07-28 This book covers all essential aspects of writing scientific research

articles, presenting eighteen carefully selected titles that offer essential, “must-know” content on how to write high-quality articles. The book also addresses other, rarely discussed areas of scientific writing including dealing with rejected manuscripts, the reviewer’s perspective as to what they expect in a scientific article, plagiarism, copyright issues, and ethical standards in publishing scientific papers. Simplicity is the book’s hallmark, and it aims to provide an accessible, comprehensive and essential resource for those seeking guidance on how to publish their research work. The importance of publishing research work cannot be overemphasized. However, a major limitation in publishing work in a scientific journal is the lack of information on or experience with scientific writing and publishing. Young faculty and trainees who are starting their research career are in need of a comprehensive guide that provides all essential components of scientific writing and aids them in getting their research work published.

Target Centred Virtue Ethics Christine Swanton 2021-04-15 Christine Swanton presents a new target centred virtue ethics, which is opposed to orthodox virtue ethics in two major ways. She rejects the 'natural goodness' metaphysics of neo-Aristotelian virtue ethics in favour of a 'hermeneutic ontology' of ethics, and she offers a new target centred framework for assessing rightness of acts.

The Handbook of Information and Computer Ethics Kenneth E. Himma 2008-06-09 This handbook provides an accessible overview of the most important issues in information and computer ethics. It covers: foundational issues and methodological frameworks; theoretical issues affecting property, privacy, anonymity, and security; professional issues and the information-related professions; responsibility issues and risk assessment; regulatory issues and challenges; access and equity issues. Each chapter explains and evaluates the central positions and arguments on the respective issues, and ends with a bibliography that identifies the most important supplements available on the topic.

3 Years Uttar Pradesh Civil Services Mains General Studies Solved Papers (2018 - 20) Disha Experts 2021-08-01

ACCA Paper P5 - Advanced Performance Management Study Text BPP Learning Media 2009-07-01 The Association of Chartered Certified Accountants (ACCA) is the global body for professional accountants. With over 100 years of providing world-class accounting and finance qualifications, the ACCA has significantly raised its international profile in recent years and now supports a BSc (Hons) in Applied Accounting and an MBA. BPP Learning Media is an ACCA Official Publisher. Paper P5 Advanced Performance Management is an optional paper at Professional level. It builds on the performance management techniques introduced in Paper F5. There is also a significant element of strategic thinking and thus P5 has links with paper P3 Business Analysis. The syllabus looks at external factors that affect the organisation's performance such as stakeholders. Internal factors are also considered including the design features of effective performance management information and monitoring systems. Ethics is introduced as a key ACCA topic. Finally, the syllabus considers the impact of current developments in management accounting and performance management on organisational performance. This examiner-reviewed Study Text covers all that you need to know for P5. It features plenty of recent case studies illustrating key syllabus areas and questions to hone your understanding of what you have just read. This paper tests your application of knowledge so these studies and questions are key learning tools. You will also find up-to-date information on the latest management theories and techniques which feature highly in this paper. Then there are plenty of exam tips to guide your study and help you focus on what is essential to know. Now it's up to you. BPP Learning Media is the publisher of choice for many ACCA students

and tuition providers worldwide. Join them and plug into a world of expertise in ACCA exams.

Historical and Moral Consciousness in Education Niklas Ammert 2022-03-11 Historical and Moral Consciousness highlights how ethics can be understood in the context of History education. It analyses the qualitative differences in how young people respond to historical and moral dilemmas of relevance to democratic values and human rights education. Drawing on a four-year international project, the book offers nuanced discussion and new scholarly understanding of the intersections between historical consciousness and moral consciousness within research. It develops new theoretical tools for history teaching and learning that can support teachers as they endeavor to educate for democratic citizenship. The book includes a meta-analysis of research within history Didaktik and around historical events with a moral bearing, and presents a comparative study of Australian, Finnish, and Swedish high school students' moral understandings of historical dilemmas. Raising important questions about how our learning from the past is intertwined with our present and future interpretations and judgements, this book will be of great interest to academics, scholars, teachers, and post graduate students in the fields of history education, democratic education, human rights education, and citizenship education.

Trends in business ethics Cees van Dam 2012-12-06 In August 1976 the research seminar 'Decision-making in business' was organized at Nijenrode, The Netherlands School of Business. More than fifty scientists and practitioners from nine countries presented research papers in one of the six discussion groups. Some of them also presented some of their ideas in front of a large mixed audience at a one-day symposium. Many of the papers presented at Nijenrode were of such a high quality that the decision to publish a selection of them was an easy one. At the same time the new series Nijenrode studies in business was initiated. All who were involved, the policy committee 'Of the Nijenrode studies, the advisory and editorial board of the series, the publisher, and the organizing committee of the seminar and symposium, acclaimed the idea of publishing three volumes in the new series. A collection of eleven papers could be grouped under the title Trends in managerial and financial accounting, and has been published as volume 1 of this series. A collection of fourteen papers has been published as the second volume under the title Trends in financial decision making, while this volume, consisting of twelve papers (and an introduction) explores the theme Trends in business ethics. The introduction by Stanley L. Jakiwas written for the symposium. It suggests why the papers of Pjotr Hesseling, Antoine Kreykamp, and Richard H. Viola, which were not presented at Nijenrode, are introduced here.

UPSC IAS Mains : SOCIOLOGY CATEGORISED PAPERS Editorial Board useful for UPSC, IAS, PCS, Civil Services, related Govt Recruitment Exams

The Moral Dimension of Marketing D. Kirk Davidson 2002 The Moral Dimension of Marketing is a collection of essays that explores the tension between economics and ethics that all marketing executives face on a daily basis. The essays are all based on real-life situations that students and professionals alike will recognize, and they are grouped under familiar marketing headings: targeting, products, pricing, promotion and advertising, distribution, privacy, and inappropriate marketing. Each essay concludes with two or three questions that focus the reader's attention to the critical issues raised in that essay. The book is designed to be used in virtually any marketing course as a supplemental reading to stimulate thoughtful analysis of moral issues; it can also be used as a stand-alone text in a marketing ethics or a business ethics course. It should be provocative reading for marketing professionals as well.

Resources in Education 1998